

INTRODUCTION: YOUTH CIVIC NEWS

[Youth Civic News](#) (YCN) mentorship program powered by the Philadelphia Film Factory (Philm Factory) with instructors from We Talk Weekly, is a yearly educational mentoring program that uses TV production, news, media and journalism to promote youth civic engagement and civic literacy for youth between the ages of 15-24. Youth are given the tools to produce and run their own broadcasted radio/news show.

ABOUT YCN

YCN's Fall program will run for 12 weeks from September – November, 2024, operating every Sunday from 2pm – 6pm at the Cambridge Innovation Center located at 3675 Market Street with site visits to the Philadelphia Community Access Media (PhillyCam) tv/radio station. The first session will take place

on Sunday, September 8th, 2024 and the last session is November 24, 2024. A mandatory Orientation will be held on September 4th, 2024 at CIC Philly 3675 Market St, Philadelphia, PA 19104, from 6pm – 7:30pm.



Youth participants will take media classes hosted by [We Talk Weekly](#). We Talk Weekly is an award-winning, digital media company that provides news and information to the Black community in a solutions journalism style, etc. The three classes are: Journalism, TV Production & Media, and Radio Production (radio, internet, streaming platforms and podcast).

YCN students will produce 5, 30-minute episodes with approximately 6 segments or stories in each episode. The episodes will air once a week on Thursdays on our [philmfactory.org](#) website

while also airing on We Talk Weekly's syndicated platforms: WPPM LP 106.5 FM radio show, online podcast and website wetalkweekly.com/youthcivics (creating a dedicated youth based media page) and PhillyCAM TV: xfinity 66/966HD, Fios TV 29/30, Roku and Apple TV. The episodes will also be transformed into audio episodes or special segments to run as podcast episodes on We Talk Weekly's website.

The show will consist of our youth cohort producing a youth internet news show with a season of 5 episodes. The news segments will target the following topics: Civic life and education, voting, activism, economics, social issues & current events: entertainment, public safety, youth gun violence prevention, social change, weather, and more.

Program requirements:

- Must be between 15-24 years of age
- Must live in the following areas: Center City, North Philadelphia , Northeast Philadelphia, Northwest Philadelphia, South Philadelphia , Southwest Philadelphia , West Philadelphia
- Must be able to make all film/productions

FUNDER

Youth Civic News is a part of Every Voice, Every Vote, a collaborative project managed by The Lenfest Institute for Journalism. Lead support for Every Voice, Every Vote in 2024



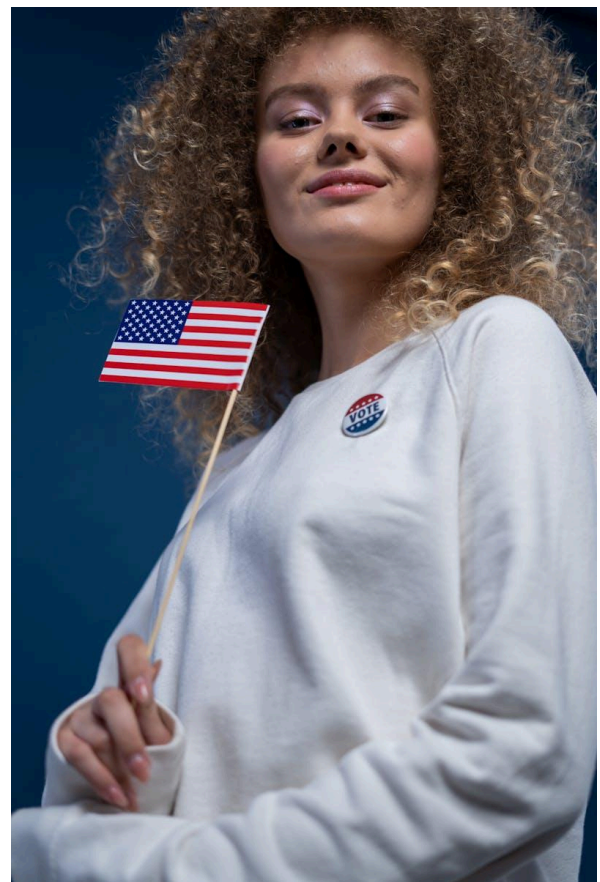
**Every Voice
Every Vote**

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PURPOSE

Youth Civic News (YCN) project addresses various community needs centered around youth civic engagement in Philadelphia and beyond. There is a necessity to address public concerns and promote healthy communities through media and youth participation. Philadelphia has seen its share of public safety concerns such as gun violence, public health issues, poor education, the lack of economical opportunities, environmental decay, amongst other civic issues. The lack of civic education results in low voter turnout, or low interest especially from young adults. Young adults who haven't been introduced formally to civics, when they turn 18, tend to lack understanding or comprehend the rights, obligations, and duties of citizens in society. Thus, YCN would introduce a young audience to civic life and engagement through the lens of their peers in the form of a fun, innovative news show.

The goal behind YCN is to boost and promote activism and advocacy, community service and volunteering, civic education and awareness, public art visibility through projects, and electoral participation from a youth centric viewpoint and voice. In doing such, this would enhance civic life in our communities, while instilling in our youth values, empathy and compassion for social issues and change.



The youth participants of YCN will learn from our professionals in the field of journalism, TV and film production, and civic engagement by working hands-on with We Talk Weekly professionals.

SCHEDULE

First Session: Sunday, September 8th, 2024 | Last Session: Sunday, November 24, 2024

The duration of the project will last 3 months (12 weeks), operating every Sunday from 2pm – 6pm. There will be a total of 5 episodes to complete the fall program.

MILESTONES | FALL PROGRAM – 4 weeks, 3 months, 12 sessions

September 2024 – November 2024, Every Sunday from 2pm – 6pm

Month 1: September 2024

Milestone 1: Week 2, Introduction Trainings Complete

Milestone 2: Week 4, Episode 1 Completion

Quarter Milestone 1: 1 Month Complete

Month 2: October 2024

Milestone 3: Week 6: Episode 2 Completion

Milestone 4: Week 8: Episode 3 Completion

Quarter Milestone 2: 2nd Month Completion

Month 3: November 2024

Milestone 5: Week 10: Episode 4 Completion

Milestone 6: Week 12: Episode 5 Completion

Quarter Milestone 3: 3rd Month Completion

Program Milestone: Program End Celebration and Presentation – December 8th (Subject to change)

Program Milestone 4: YCN will run weekly every Monday at 9:30 pm on Comcast cable channels 66 and Verizon Fios 29 & 30.



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